



MINUTES | MAIN STREET ADVISORY BOARD

Council Conf. Room—Floor 2 | 385 S. Goliad | Tuesday, March 18, 2025 | 5:00 – 6:30 P.M.

Board members present: G. English, H. Alberti, S. Fuqua, J. Standifer, G. Lyons

Not present: C. Fogg

Staff: Bethany Browning, Main Street Manager, David Sweet

Council: Mark Moeller

1. CALL MEETING TO ORDER

Meeting called to order at 5:30 P.M.

2. OPEN FORUM

There were no guests or individuals present to speak during open forum, therefore the forum was closed at 5:30 P.M.

3. DISCUSSION/ACTION ITEMS

A. Review and act on the January 21, 2025 meeting minutes, Chairman English. J. Standifer made a motion to approve the minutes with no changes and H. Alberti seconded the motion. There was no further discussion. The minutes passed unanimously 5-0.

B. Discuss and adopt objectives related to the Transformation Strategy (Enhance the Visitors' Experience within the Growing Downtown District), Chairman English. H. Alberti made a motion to approve the minutes with no changes and J. Standifer seconded the motion. There was no further discussion. The objectives passed unanimously 5-0.

C. Discuss and act on a downtown walking tour date and time, Chairman English. The board agreed to hold the walking tour on April 8 at 11:30AM. No action was necessary.

D. Updates related to any scheduled events taking place downtown in Quarter 1, 2025, MS Manager Bethany Browning. H. Alberti shared information about the Downtown Rockwall Association's Spring Fling event March 27.

4. ADJOURN

J. Standifer made a motion to adjourn the meeting, G. Lyons seconded the motion. Meeting was adjourned at 6:30 P.M. Minutes prepared by Bethany Browning, MS Manager.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, APRIL 15, 2025.

MAIN STREET ADVISORY BOARD CHAIRMAN: GRANT ENGLISH.